



**GOVERNMENT DEGREE COLLEGE**  
**JAMMALAMADUGU**  
Affiliated To Yogi Vemana University



**DEPARTMENT OF  
COMMERCE**



**Consumer Club**

**... Take right decision ...**



# Consumer Club – Profile

## About Club

To disseminate information gained through consumer clubs among their fellow students as well as among the people living in their respective locality to organise and actively participate in consumer protection programmes organised in college as well as in the locality to observe National Consumer Day and World Consumer Rights day.

## Objective

To educate consumers, balance consumer needs and degree of protection and to provide relevant consumer rights and entitlements.

To advise individual consumers and protect their rights.

To ensure prices of goods are fair and appropriate with relevance to its quality and value.

To work with the existing laws to protect consumer's interest and general health.

To encourage the involvement of society and citizens (consumers) in the consideration, standardization, and basic provision of their rights.

## Vision

- To spread awareness on consumer rights amongst all consumer segments, especially among college students.
- To reach the unreached by imparting knowledge and training on consumer awareness to our students and enable them to teach the village personnel.

## MISSION

- ❖ To enable students to understand the fundamental rights of a citizen and make them realize and learn the fundamental duties of a good citizen.
- ❖ To inject knowledge and skills relating to consumer rights among our college students and to impart knowledge on product standards, product quality and about markets.
- ❖ To make them aware of laws enacted for protection / welfare of consumers and enforcement authorities concerned.

## Club Activities

**Celebration of National Consumers Day-Dec-24 every year**

**Consumer Club –DEBATE**

**Guest Lecture**

**Drawing Competition – Consumer Awareness**

**Consumer Awareness Rally**

**Consumer court – visit**



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## National Consumers Day Celebrated on 24-12-2018

The day also reminds the producers and distributors of goods and services about their responsibility towards the protection of consumer rights. To mark this occasion, the Department of Commerce organised a special event at RDT Auditorium. The event was inaugurated and presided over by Principal Dr. K.V. Ramana. In the event, the participants discussed on the theme Alternative Dispute Resolution, which is already being practiced in resolving civil disputes.

Participants:

Dr. K.V. Ramana – President of the function

In charge of Dept.: Sri B. Obula Subba Reddy

Smt. M.V. Sulochana – vice-principal

Guest of the event: Sri. Subba Rao -Advocate

Lecturers: D. Ganesh.. Ramesh Yadav, D. Muralidhar





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**National Consumers Day Celebrated on 24-12-2019**

December 24th is celebrated as National Consumer Day after CPA 1986 received the assent of the President of India on December 24th 1986. The act is a historic milestone in the consumer movement in the country. This year the celebration was held on December 24, 2017. Our students also participated in the essay competition on the topic “Consumer Protection in Digital Era” held on the eve of this day.

Theme: “Consumer Protection Act”

**Participants:**

Dr. K. V. Ramana – President of the function

In charge of Dept.: Sri B. Obula Subba Reddy

Smt. M.V.Sulochana – vice-principal

Lecturers: D. Ganesh, Ramesh Yadav , C. Pulla Reddy





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National Consumers Day Celebrated on 24-12-2021

Every Year 24th December is observed as National Consumer Day with a specific theme in India. On this day the Consumer Protection Act, 1986 had received the assent of the president. The enactment of this Act is considered as a historic milestone in the consumer movement in the country. Theme: “Consumer Protection in Digital Era”

Objective: Right to protection against unfair practices. o Right to protection against hazardous goods. o Right to information about quality, quantity, ingredients, standards.

Participants

Dr .A.V.R . Diwakar Reddy, Principal– President of the function

Sri. A. Sivaramakrishna In charge of the Commerce Dept.

Dr. S.C Sanjeeva Reddy – vice-principal

Lecturers: S. Nagendra, S. Hazi Valli, M. Sudeer Reddy





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## **National Consumers Day Celebrated on 24-12-2022**

The National Consumer Day is observed every year in India on 24th December. On this day the Consumer Protection Act, 1986 had received the assent of the President. Observance of this day provides an opportunity for individuals to highlight the importance of the consumer movement and promote the basic rights and responsibilities of all consumers. The Department of Commerce is celebrating this day this year with the theme Alternate Consumer Disputes Redressal. To mark this occasion, the Department of Commerce organized a special event at RDT Auditorium. The event was inaugurated and presided over by Principal Dr. A.C. R. Diwakar Reddy. In the event, the participants discussed on the theme Alternative Dispute Resolution, which is already being practiced in resolving civil disputes.

### **Participants**

Dr . A.C. R. Diwakar Reddy, Principal– President of the function

A. Sivaramakrishna: In charge of the Commerce Dept.

Dr. S.C. Sanjeeva Reddy – vice-principal

Chief Guest: Dr. A. Ramakrishna Reddy, Rtd., Commerce Lecturer.

Lecturers: S. Nagendra, S. Hazi Valli, M. Sudeer Reddy



## Essay writing Competitions on Consumer frauds and Rights

